

◆◆ Introduction of the speaker on 【119 GIS FORUM TOKYO Joint Forum】  
Open Technical Forum 2020 / CRM Executive Forum Tokyo 2020◆◆  
2020/12/2(WED)



**Mr. Norishige Morimoto –**  
**Chief Technology Officer and Vice President**  
**IBM Research & Development - Japan**

Norishige (Noly) Morimoto graduated with BS of Electrical Engineering from Keio University and joined IBM Yamato Laboratory in 1987 as a hardware engineer of compute displays. He received a Master of Science in Electronic Engineering and Computer Science (EECS) from the Massachusetts Institute of Technology (MIT), and also worked on his dissertation at the MIT Media Lab. In 1995, he returned to Japan and joined IBM Research-Tokyo (TRL). Between 1996 and 2002, he led multiple research projects such as Digital Watermarking, Digital Rights Management, and Mobile Computing at TRL. In 2004 he led a company wide collaborative project between IBM Research and IBM Business Consulting Services (IBCS) called On-Demand Innovation Services (ODIS) and worked as a managing consultant at IBCS to deliver new technology to clients and consulted innovation management process to various companies. In 2005 he returned to research to lead hardware research group and in 2006 he was appointed to be an Executive Assistant to Dr. John E Kelly, Senior VP of IBM Research, and went on assignment at IBM Watson Research Center in NY. In 2008, he led the work to expand the IBM global research network in growth markets, and in 2009, he was appointed to Director of IBM Research-Tokyo. In 2015, Noly was appointed to VP & CTO in IBM Asia Pacific stationed in Singapore, and in 2017, he returned to Japan and appointed as VP of IBM Research & Development in Japan. In 2020 he was appointed as Chief Technology Officer and Vice President, IBM Research & Development - Japan Noly has more than 20 patents in digital watermarking and copyright protection, and several publications in the area of innovation management. He also served as an external board member of Temple University Japan, and as an external Technical Advisor to Delta Corporation.